

BOW WOW BALL

Sponsorship Opportunities

November 9, 2024

RBC Convention Centre

York Ballroom



WINNIPEG
HUMANE SOCIETY

SPONSORSHIP OPPORTUNITIES

The Bow Wow Ball offers guests a fun evening featuring a delicious vegan four-course meal, signature cocktails, fine wines, prize raffles, silent auction, exciting entertainment, and dancing!

All funds raised from the evening will support our community with essential animal services such as medical care, adoption, lost and found, animal care, and education, just to name a few.

Signature Sponsor - \$20,000

- Exclusive Signature Sponsor for the event.
- Two premium tables (20 tickets) for the event.
- Round trip limo ride (up to 20 guests) from one residence.
- Signature drink at the event named after the Signature Sponsor.
- Full page ad in program with logo.
- Logo recognition as Signature Sponsor on Bow Wow Ball invitations.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS social media platforms, website blog post and Bow Wow Ball event page.
- Acknowledgement in WHS Newsletter distributed to 15,000 households.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Signature Sponsor for 2025.

Platinum Sponsor- \$12,500

- Exclusive Platinum Sponsor for the event.
- One premium table (10 tickets) for the event.
- Signature drink at the event named after the Platinum Sponsor
- 1/2-page ad in program with logo.
- Logo recognition as Platinum Sponsor on Bow Wow Ball invitations.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS social media platforms, website blog post and Bow Wow Ball event page.
- Acknowledgement in WHS Newsletter distributed to 15,000 households.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Platinum Sponsor for 2025.



Safe Ride Home Sponsor - \$10,000

- Exclusive Safe Ride Home Sponsor for the event.
- One table (10 tickets) for the event.
- Ability to showcase a feature automobile at the event.
- Recognition on all Safe Ride Home promotion throughout the evening.
- Logo recognition as Safe Ride Home Sponsor on Bow Wow Ball invitations.
- 1/2-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS social media platforms, website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Safe Ride Home Sponsor for 2025.

Gold Sponsor - \$6,000

- One premium table (10 tickets) for the event.
- 1/2-page ad in program with logo.
- Logo recognition as Gold Sponsor on Bow Wow Ball invitations.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS social media platforms, website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.

Entertainment Sponsor - \$6,000

- Exclusive Entertainment Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Recognition with all entertainment promotion throughout the evening.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS social media platforms, website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Entertainment Sponsor for 2025.



Party Pets Draw Sponsor - \$5,000

- Exclusive Party Pets Draw Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Recognition on all Party Pets Draw signage and promotion.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Party Pets Draw Sponsor for 2025.



Party Favour Sponsor - \$5,000

- Exclusive Party Favour Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Recognition on the party favour for the event.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Party Favour Sponsor for 2025.

Wine Sponsor - \$5,000

- Exclusive Wine Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Wine Sponsor for 2025.



Cocktail Reception Sponsor - \$5,000

- Exclusive Cocktail Reception Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Recognition on Cocktail Reception Signage.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Cocktail Reception Sponsor for 2025.

Dessert Sponsor - \$5,000

- Exclusive Dessert Sponsor for the event.
- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.
- First right of refusal as Dessert Sponsor for 2025.



Silver Sponsor - \$4,000

- One table (10 tickets) for the event.
- 1/4-page ad in program with logo.
- Verbal recognition by emcee during dinner.
- Corporate table signage on tables and evening slideshow.
- Recognition on WHS website blog post and Bow Wow Ball event page.
- Company name displayed on the WHS Sponsor Board.

Corporate Table - \$2,500

- One table (8 tickets) for the event.
- Name listed in program.
- Corporate table signage.

Individual Ticket - \$250



Customize your Sponsorship:

Please reach out to our team if you would like to discuss customizing your sponsorship to best fit your needs!

BECOME A SPONSOR

I would like to support the Winnipeg Humane Society's Bow Wow Ball in the following way:

- | | |
|--|--|
| <input type="checkbox"/> Signature Sponsor - \$20,000 | <input type="checkbox"/> Wine Sponsor - \$5,000 |
| <input type="checkbox"/> Platinum Sponsor - \$12,500 | <input type="checkbox"/> Cocktail Reception Sponsor - \$5000 |
| <input type="checkbox"/> Safe Ride Home Sponsor - \$10,000 | <input type="checkbox"/> Dessert Sponsor - \$5,000 |
| <input type="checkbox"/> Gold Sponsor - \$6,000 | <input type="checkbox"/> Silver Sponsor - \$4,000 |
| <input type="checkbox"/> Entertainment Sponsor - \$6,00 | <input type="checkbox"/> Corporate Table - \$2,500 |
| <input type="checkbox"/> Party Pets Draw Sponsor - \$5,000 | <input type="checkbox"/> Individual Ticket(s) - \$250 |
| <input type="checkbox"/> Party Favour Sponsor - \$5,000 | |

Name or Corporation (as preferred for recognition in text at event):

Contact Name: _____

Contact phone number: _____

Contact email address: _____

Address: _____

Payment:

I would like an invoice

WHS will contact me to pay by credit card

Cheque will be sent by mail (payable to Winnipeg Humane Society)

Please email this completed form to janellew@winnipeghumanesociety.ca

Once the WHS receives this completed form, we will contact you directly to complete a sponsorship agreement.

All sponsorship will need to be finalized by May 31st, 2024.