



# The Printed Paw

FALL 2024 NEWSLETTER

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## Heartwarming Pup-dates

*Inspiring stories of new beginnings for the 68 dogs brought into WHS' care*

# Heartwarming Pup-dates



Pebbles and Persephone (Percy) are distinctly different but equally loved

## *Inspiring stories of new beginnings for the 68 dogs brought into WHS' care.*

On May 15, 68 dogs were brought into the WHS' care after the largest removal in Animal Service's history. It was the start of their second life – supported by the incredible work of Animal Services, WHS staff, volunteers and fosters, and the generosity of the community.

Just three months after coming to the WHS, all the dogs found their forever families. Here are just a few of their happy endings (as told by their owners):

### Percy and Pebbles: From foster to forever

When we began to foster these eight-week-old pups, they were less than two kilograms each and their fur was still stained from the amount of excrement they'd been living in. One of the pups was so terrified and shut down that I was syringe-feeding her water as she cowered in the back of the kennel.

Over the weeks that followed, a small identity crisis set in. Me, lover of giant and black dogs, had fallen in love with two little, white poofs. After a month of having the pups as fosters, we were delighted to welcome them into our family officially.

Pebbles has a very distinctive bark and is still pint-sized with a weight of 1.9 kilograms (just over 4lbs).

Miss Percy's favourite thing to do is chase her mini tennis balls around and run top-speed circles in our yard. She is deceptively fast and always looks 10/10 happy when doing it.



Ramsey (left) has taught Dom (right) which treats are worth sampling

### Dom: Fitting right in

When we met Lilo, now Dom, we were nervous just like him. He was scared and timid, but we could see he needed the love we had to give. We gave him a purposeful and tough name – Dom – from Fast and Furious, hoping this would give him some confidence. When we got him home, he and our dog Ramsey had an immediate bond and the smile on Dom's face when he went outside in our yard for the first time, told us that this was where he belonged. It has taken time to settle in and learn routines and likes and dislikes. It took nearly a week to get willing pets and now he is a cuddle monster and demands pets from his favourite household members.

We have a busy house, with two girls and lots of their friends coming over, and Dom is learning to meet new people, although he isn't too sure they need to pet him yet. He has learned from his partner, Ramsey, all of the best places to snuggle up and which treats are worth sampling.

*We are happy that we adopted a rescue. We have work to continue to do with him, but my greatest joy is seeing him happy and safe with our family.*



Jersey (left) and Oliveira (right) have become best fur-ends

### Oliveira: Happy AND healthy

After adopting Cruella, we renamed her Oliveira in honour of the rescue work by Brady Oliveira of the Winnipeg Blue Bombers and the people like you [at the WHS] who are rescuing animals for a living. It's sacred work you do.

Oliveira (Ollie) has warmed up to us very quickly. She absolutely loves love and playing in the yard with her sister Jersey. She smiles all the time and has certainly found her voice. She demands belly rubs before bed and loves to play chase with her cousin Harper.

At her recent vet check for boosters and another checkup, we found out she's 100 per cent healthy. As far as her hips and knees – which was a concern after coming into care - the vet thinks she's kinda goofy and likes to sit funny, not that she can't sit properly.

Ollie is no longer food insecure. She regulates her food independently and isn't aggressive with her sister. Jersey has loved having a sister and a little buddy to teach tricks to. Oliveira has learned to sit, stay, and wait.

*Thank you for helping us grow our little fur family.*

# Department Kudos: Donor Relations

Every day, the Donor Relations team connects the philanthropic goals of donors with the organizational needs of the WHS.

They do this in a variety of ways: hosting fundraising events like our Bow Wow Ball; holding online raffles; sending direct mail letters; and connecting one-on-one with members of our WHS donor community.

Not only do they work with the community to ensure the basic needs of the WHS are met, but they also work with other departments internally to secure wish list items. These are things we need but cannot necessarily afford to purchase such as new clinic equipment, tools for the facilities team, or securing treats for WHS staff and volunteers.

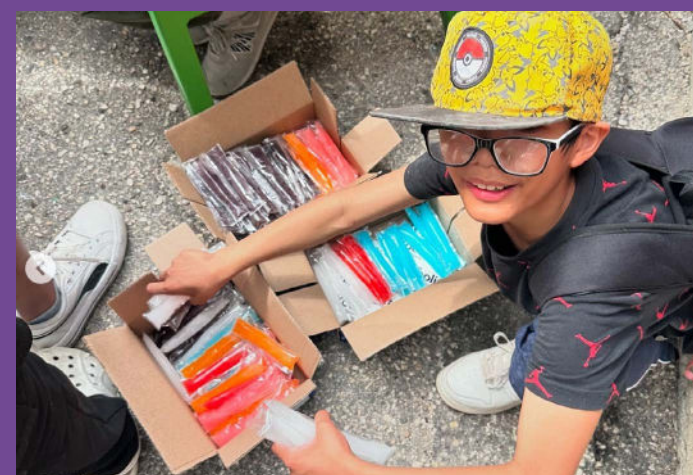
The WHS receives nearly 50,000 gifts a year! Each gift must be entered, receipted, and thanked. They LOVE bringing donors onsite for a behind-the-scenes tour and keeping them informed of the positive impact their gifts make.

## Thank you x 12

Our Humane Heroes (monthly donors) are the ones our animals can always count on. It is their support that ensures the lights are on and the doors stay open. Thank you to the 2,836 monthly donors for their ongoing support. Their generosity brings in more than \$78,000 every month. Thank you!



# Thank You



## Reading and Raising

A class from OV Jewitt School was inspired to raise funds after reading *The One and Only Ivan*, where an elephant dies because of lack of medical care. They sold freezies and bracelets, raising money for 24 vaccines for the animals in our care. Warm thanks to these students and teacher Kina.



## Sweet, Not Sour

Addie, Willow, Cara, Sophie, Isabella, and Kendall turned lemons into aid, raising \$222 at their lemonade stand for the animals in our care. Cheers to you.



## Food for Good

A huge thank you to Red River Coop on 755 Sterling Lyon Parkway and Gas Bar on Dakota Street for organizing a food drive for our pet food bank.



## Great Shopping

Big thanks to the Outlet Collection Winnipeg for raising \$1,400 for the WHS through the sale of these incredible Truly Manitoba Gift Baskets. They sold out in record time.

# Staying Together: Advocating for Pet-Inclusive Housing

**Did you know that 60% of Canadian households include cats and dogs as furry family members?**

A pet's companionship has far-reaching positive impacts on health, well-being, and quality of life by reducing stress, depression, and loneliness.

Yet if pet owners are renters, it can be difficult to locate pet-inclusive housing. This shortage of pet-inclusive housing options in Canada disproportionately affects young people and vulnerable populations, including seniors and people with disabilities. It is the WHS' position that this systemic barrier needs to be addressed, to put both homeowners and renters on an even playing field when it comes to pet ownership.

In addition, the shortage of pet-inclusive housing is a major reason for surrendering animals to shelters, which are already facing a capacity crisis nationwide.

The WHS animal advocacy team is working hard to address this issue, by partnering with Humane Canada on their petition to include pet-inclusive housing in a national renters' bill of rights, as well as advocating provincially and municipally for legislative and policy change to give renters more pet-inclusive housing options.

*If you would like to add your voice to the Humane Canada petition, please scan the QR code.*



Stay up to date on the WHS' pet-inclusive housing work, and other critical animal welfare issues, by signing up for our advocacy e-newsletter at [winnipeghumanesociety.ca/animal-advocacy](https://winnipeghumanesociety.ca/animal-advocacy).

# 5 Myths About Fostering Large Breed Dogs

## 1. They need a lot of space and a fenced yard

While this is ideal for large breed dogs, it's not necessary. Especially for short-term commitments such as fostering. Daily leashed walks and mental stimulation will go a long way for our giant friends.

## 2. They cost a lot of money to foster

Our foster team provides all the necessary supplies to take care of the animals at no cost to WHS foster parents.

## 3. They're more likely to have behaviour problems

Large breed dogs are no more likely to have behaviour problems than any other animal. If an animal does require special instruction, our shelter departments provide thorough and clear information to help support you.

## 4. They require an experienced and trained foster parent

We provide training to foster parents before they receive any animal, large breeds included. We also have an amazing behaviour team that provides additional support if needed.

## 5. They won't get along with my pets

Before we send dogs into foster homes with resident dogs, our teams facilitate a meet and greet on shelter grounds to see how the dogs vibe together.



## Ready to foster?

Give the team an email at [foster@winnipeghumanesociety.ca](mailto:foster@winnipeghumanesociety.ca) or scan the QR code to fill out an application.



# Purrrry Whites : The Importance of Animal Dental Care

Dental health is as important to our pets as it is to people. But, according to the Manitoba Veterinary Medical Association, 85 per cent of adult cats and dogs have dental disease. It is preventable and many pet owners do not realize it is a problem until it is already impacting their pets' health.

Bacteria and leftover food can create tartar and plaque on the teeth and can cause gum disease, bad breath, and tooth loss. If left unchecked, the build-up of bacteria and resulting sores in the mouth can cause bacteria to enter the bloodstream. This can lead to very serious diseases including heart disease, lung disease, and kidney disease.

At the WHS, we see many pets in various stages of dental disease, as well as broken teeth and severe gum disease that may require full mouth extractions. These dental surgeries must be done to alleviate the pain associated with periodontitis and exposed root nerves.

**In 2023, 466 dental surgeries with required extractions were performed by our skilled team of veterinarians. So far in 2024, we have already completed 346 dental surgeries, and we are only halfway through the year.**

Please help your pet avoid these painful diseases and severe health problems by visiting your vet regularly. It is also recommended pet owners perform daily teeth brushing with pet-safe enzymatic toothpaste.

[You can check out more dental tips through the QR code.](#)

Your pets' smile will thank you for it.



Happy is wrapped in the Hot Dog for his dental surgery. This adorable name does not diminish its sophistication. The Hot Dog contains a sensor that assesses an animal's temperature at any given time and will adjust to keep them at an optimal range so the animal is warm enough, does not overheat, and especially does not get burned.

## PETS ON PINTS

We were completely overwhelmed by the incredible response to our first ever Pets on Pints campaign. **4,505 participants brought in over \$114K to care for our animals.** Thank you to our partners, **Good Neighbour Brewing Co.** and everyone who voted for an animal in our fundraiser. We can't wait to see what we can achieve together next year.



## FAITHFUL FOREVER

The WHS hosted its first Faithful Forever recognition event in over a decade on June 12. Over 30 people attended this afternoon of gratitude which featured Dr. Gina Bowen, Director of Veterinary Services and Paige Perron, Humane Educator, who spoke about the services we provide in the clinic and in the community.

*The Faithful Forever Society is comprised of donors who have indicated to the WHS that they have left us a gift in their will. If this includes you, please contact Sharon Rubel at [SharonR@winnipeghumanesociety.ca](mailto:SharonR@winnipeghumanesociety.ca) or [204-982-2033](tel:204-982-2033).*



## ONE GREAT LOTTERY

One Great Lottery returned this summer with some new friends - 28 of Manitoba's most beloved charities! The funds received go directly to our animals' greatest needs. Thank you to everyone who has purchased a ticket or two to support the WHS and important charitable causes in our province.



## INTRODUCING WILL POWER!

The WHS is partnering with the Will Power campaign. We are one of many charities that are part of this initiative which shows Canadians how to make a bigger difference just by getting a little creative with their giving. You will be hearing more about this partnership in the coming months.





# Patrick's WHS **PET** SHOP Picks

You can shop all Patrick's picks in-store, online, or get them delivered through SkipTheDishes.

*Just visit [whspetshop.com](http://whspetshop.com) to learn more.*



## OUTWARD HOUND PUZZLE PALZ GIRAFFE INTERACTIVE PLUSH

Outward Hound Puzzle Palz plush dog puzzle combines a toy with a treat puzzle for brain-teasing fun your dog can't resist! This adds a mental challenge to your dog's playtime as they work to remove the treats from hidden pockets in the toy's belly.



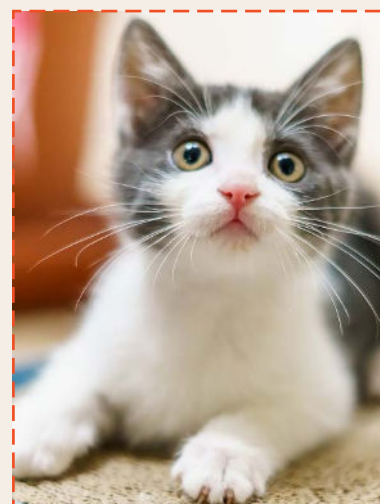
## BETTER BONE DOG CHEW SOFT TOUGH HYPOALLERGENIC

Crafted from food-grade ingredients, Better Bone is designed to promote health and dental hygiene with its super durable natural, food-grade, GMO-free ingredients. The unique teeth-cleaning ends reach tricky, hard-to-clean areas. Better Bone is the perfect chew toy for the aggressive chewer.



## CASSETTA CAMELIA LITTER BOX

The Casetta, a revolutionary litter box, combining style and function, has all the above plus more! This funky litter box has everything your furry friend needs! The low entrance allows easy access for cats of all sizes and ages. Once inside they will notice a cozy litter box ready for use and providing the privacy they love so much.



**WHS **PET** SHOP**  
Spend \$20  
**SAVE \$5**

In-store and online \*

Enter Code: FALL24

\*Blow-out sale items excluded

*Find these products and more at  
[whspetshop.com](http://whspetshop.com)*



*100% of the proceeds from the WHS Pet Shop go back into the shelter to support the animals in our care.*

# PAWSITIVE TRAINING

Strengthen your bond with your dog through Winnipeg Humane Society training classes.

These programs focus on essential skills, socialization, and addressing behaviour challenges using positive reinforcement to help with reactivity, such as treats and play. Options range from Puppy Prep School to Level One training to Reactivity 101, ensuring all levels of dogs receive the support they need.

Full class descriptions and schedules can be found at [winnipeghumanesociety.ca/classes](http://winnipeghumanesociety.ca/classes). Classes are held in person at the WHS, 45 Hurst Way.

Did you know WHS also offers a free Behaviour Help Line? Their outreach facilitators are available to help – just email [helpline@winnipeghumanesociety.ca](mailto:helpline@winnipeghumanesociety.ca) or call 204-988-8808 for assistance.



## Licensing your Pet Has a Huge Impact

Not only does it provide you with an additional form of pet identification, but it also helps to fund low income spay/neuter programs at the Winnipeg Humane Society.

With a pet license, you can rest assured that if you and your furry friend end up being separated, you'll both be quickly reunited. *To license your pet visit: <https://winnipeg.ca/cms/animal/>*



# WISH LIST

### For the animals

- Canned cat and dog food
- Cat litter
- Dry dog and cat food

### Adoptions

- Six-foot leashes
- Medium and large dog collars

### Behaviour

- Soft dog treats
- Moist Rollover dog food

### Clinic

- Used medical equipment
- Puppy pee pads

### Foster

- Pet carriers of various sizes
- KMR Kitten Formula (for bottle babies)
- Dog and cat treats



# AIR MILES

Help all the animals in our care using the WHS Air Miles Card!

Have you heard about the amazing way you can help animals in need? When you use the WHS Air Miles card, you help us purchase pet food and supplies for the animals in our care and out in the community. Plus, our One Health Outreach team can travel to remote areas of the province for spay/neuter, vaccine, and wellness clinics to ensure all animals have veterinary care available to them!

*Help us make a difference and be sure to cut out the card below and use it for all future purchases.*

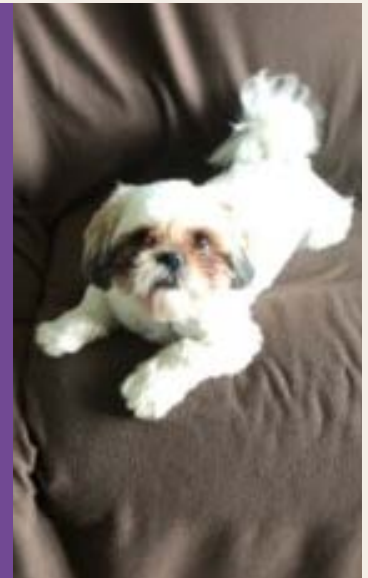


# FINAL TAILS

Chip (formerly Windsor) is a distinguished WHS Alumnus as he is one of the, or maybe the only, remaining adoptee from the WHS Kent Street location. At 20 years old, Chip enjoys exploring outdoors on a leash and harness, lying in the sunshine, and chasing treats. When he was adopted in 2004, Chip immediately bonded with my six-year-old son Matt, and the two remain inseparable two decades on.



Stanley (formerly Rigglemop) has made my house a home again! Nothing beats a doggie snuggling up to you at night after a good day of play (and Stanley LOVES to play)! He has mastered going up stairs but hasn't mastered coming down, LOL. He visits his Grandpa once a week; I'm not sure who enjoys the visit more! I cannot thank WHS enough for the incredible work they do. Since Stanley's all settled in, I suspect I'll drop in soon to find a little brother/sister for Stanley!

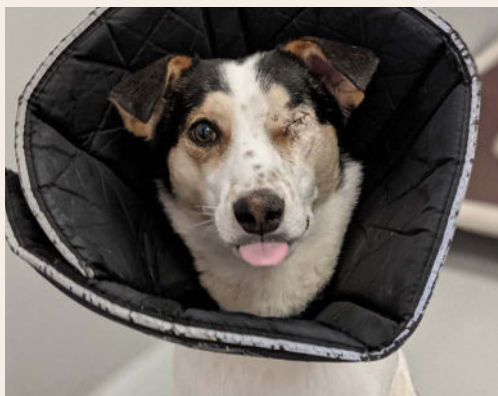


## Have a sweet story about your WHS alumni?

Email us at [communications@winnipeghumanesociety.ca](mailto:communications@winnipeghumanesociety.ca)

# YES!

## I want to help animals.



**WINNIPEG  
HUMANESOCIETY**

Charitable Registration # 11964 7907 RR0002  
2024 Fall News

## Donor Pledge Form

I authorize the WHS to arrange automatic **monthly** withdrawals of:

\$100    \$50    \$20    \$10    Other \_\_\_\_\_

I authorize the WHS to arrange an automatic **one-time** withdrawal of:

\$100    \$50    \$20    \$10    Other \_\_\_\_\_

My cheque is enclosed, payable to: Winnipeg Humane Society.

I prefer to charge these gifts on my credit card.

Visa    Mastercard    AmEx

Card# \_\_\_\_\_

Expiry Date (Month/Year) \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE SEND MY TAX RECEIPT TO:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_